

AAU E-NEWSLETTER

JANUARY 2025 - ISSUE 154

Issued by the Public Relation Office at AAU
p.relation@aau.ac.ae



Al Ain University Offers Full Scholarships for UAE locals to Study Bachelor of Pharmacy in Collaboration with Nafes

Al Ain University has announced a strategic partnership with the Nafes Program to provide full scholarships for UAE locals to study the Bachelor of Science in Pharmacy. This initiative reflects the university's commitment to supporting higher education and empowering national talents in priority academic and professional fields, contributing to the enhancement of national human resource capacities and addressing the growing demands of the job market.

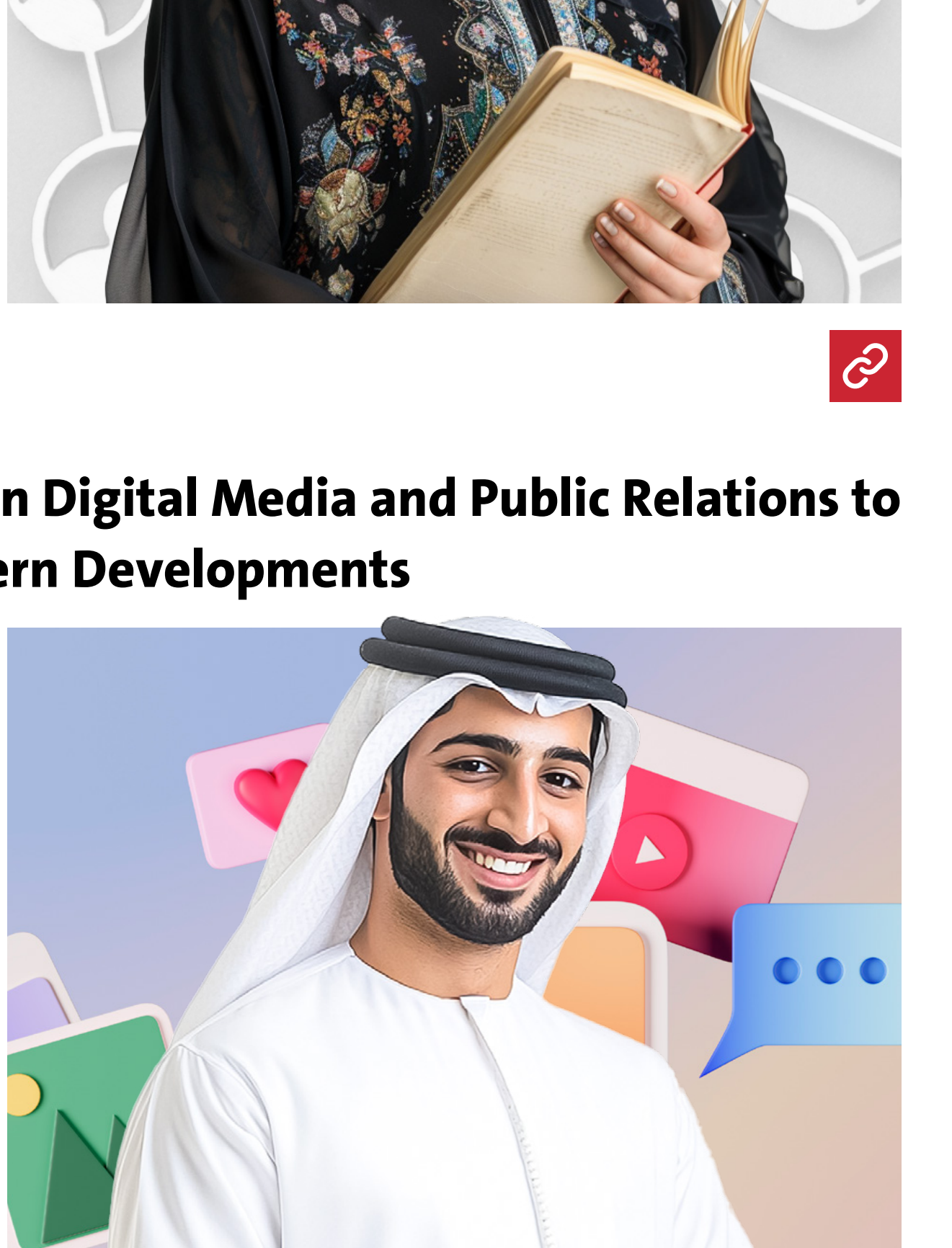
The collaboration between Al Ain University and Nafes aims to advance education in health sciences, with a particular focus on the field of pharmacy, a cornerstone of the UAE's healthcare system.



Al Ain University Launches Master of Arts in Applied Sociology

Al Ain University has announced the launch of the «Master of Arts in Applied Sociology» program, now open for student registration for the current semester (Spring Semester of the 2024-2025 academic year). This program aims to equip students with the knowledge and skills necessary to understand and analyze social phenomena, as well as to apply this knowledge across various professional fields, enabling them to effectively contribute to addressing contemporary social issues.

This program is a distinguished addition to the series of master's programs offered by the College of Education, Humanities, and Social Sciences. It focuses on enhancing students' research and practical skills, qualifying them to actively engage in addressing modern social challenges.



Al Ain University Launches Master of Arts in Digital Media and Public Relations to Keep Pace with Modern Developments

Al Ain University has announced the launch of the Master of Arts in Digital Media and Public Relations in response to the rapid transformations in the media landscape and the evolving needs of the job market.

The program aims to prepare specialized digital media and public relations professionals by equipping them with deep academic knowledge and advanced practical skills that align with the latest trends in corporate communication, reputation management, and interactive media.

The program includes a diverse range of advanced courses, such as digital media strategies, media crisis management, and media data analysis.



Al Ain University and the Department of Energy: The Power of Innovation for Change



In a meeting that reflects a shared commitment to innovation and sustainability, Dr. Noor Aldeen Atatreh, Deputy Chairman of the Board of Trustees, met with H.E. Eng. Ahmed Mohamed Al Rumaithi, Undersecretary of the Department of Energy in Abu Dhabi, along with several executives from the



department, to outline a new collaboration between Al Ain University and the Department of Energy. The meeting focused on enhancing relations between the university and the department through organizing events, workshops, and professional training programs.



College of Pharmacy Students at Al Ain University Win Six Prestigious Awards at DUPHAT 2025

Students from the College of Pharmacy at Al Ain University have achieved remarkable success by winning six distinguished awards during their participation in the Dubai International Pharmaceutical and Technologies Conference and Exhibition (DUPHAT 2025). Competing against peers from global universities, the students demonstrated innovation and research excellence that set Al Ain University apart in the field of pharmacy.

The awards were as follows:

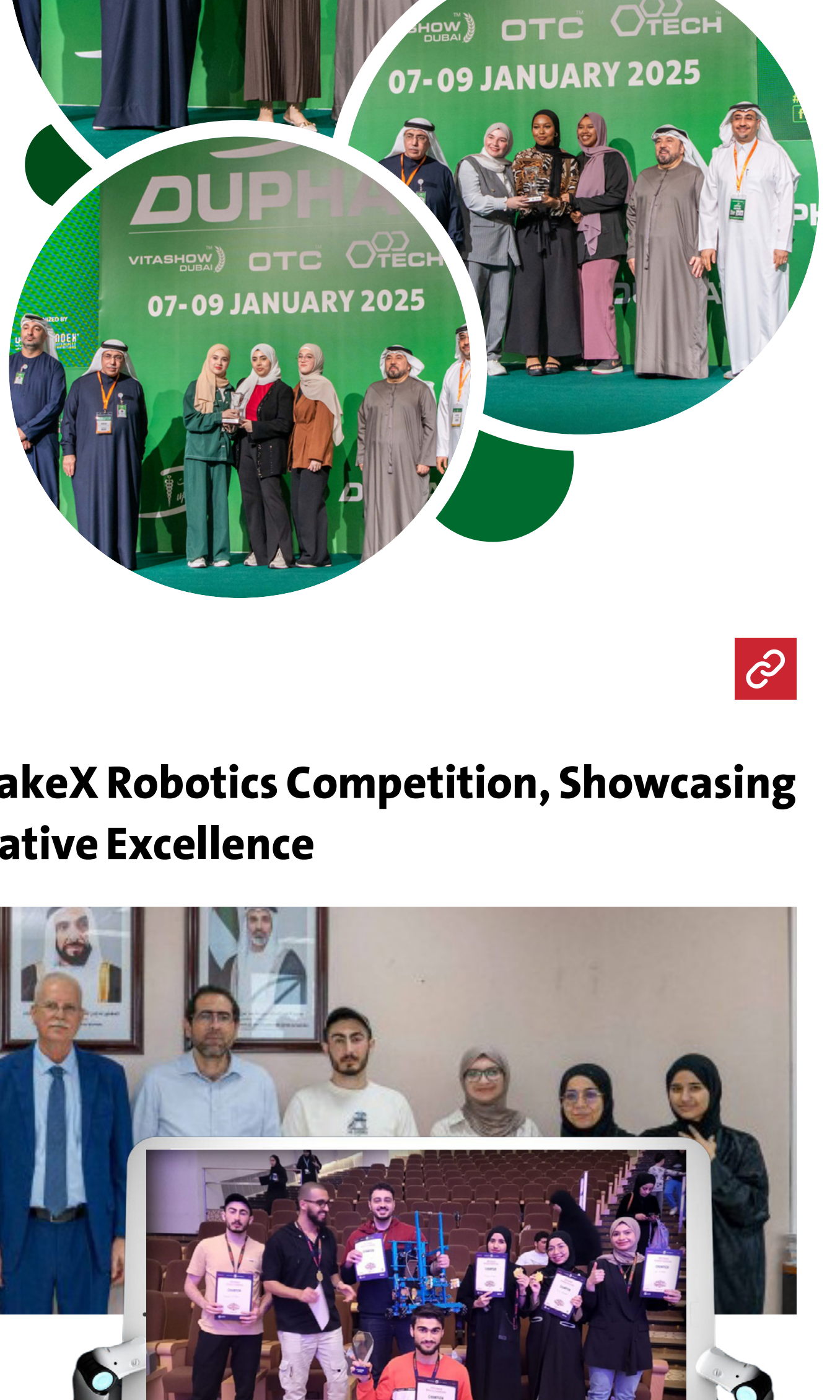
1st Best Quality Pharmacy Poster Award

Supervisor: Dr. Walaa Mousa

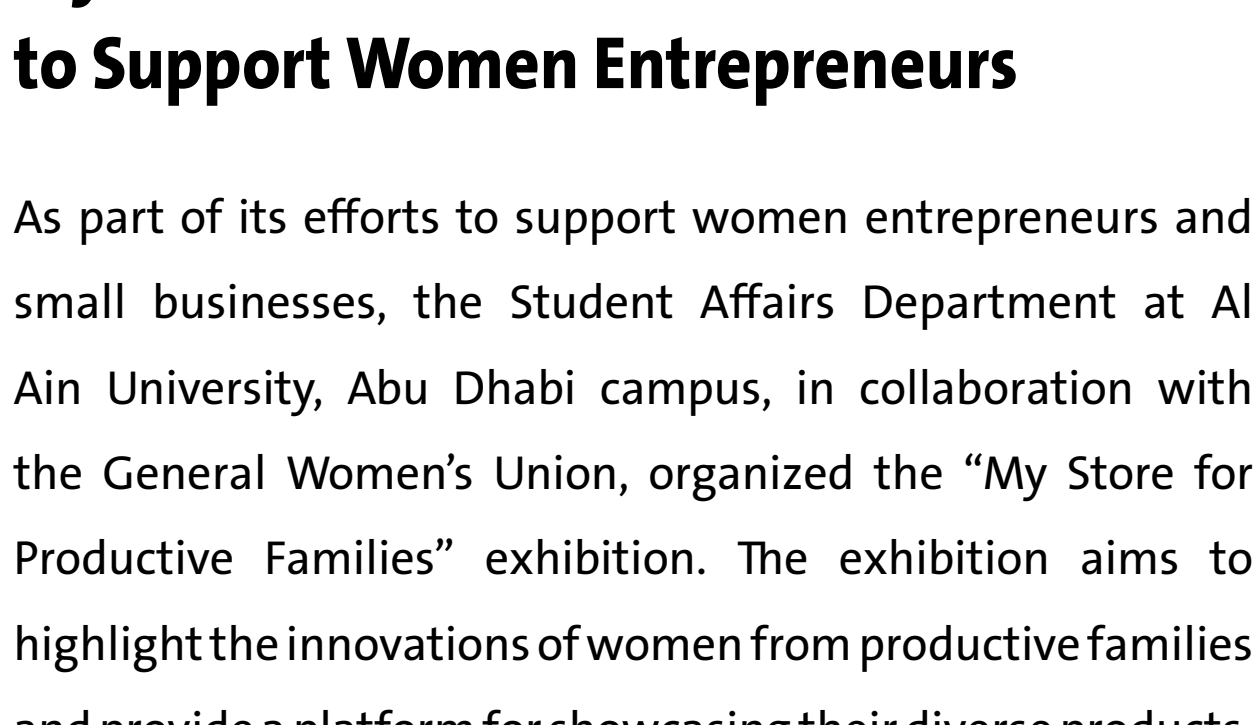
Students: Aya Ali, Sama Ahmad, Mohga Abu Samak, Fatima Alzahra Alsaadi

1st Best Structured Pharmacy Poster Award

Supervisor: Dr. Kareem Abdu.



Al Ain University Team Wins 1st Place in MakeX Robotics Competition, Showcasing Technical and Creative Excellence



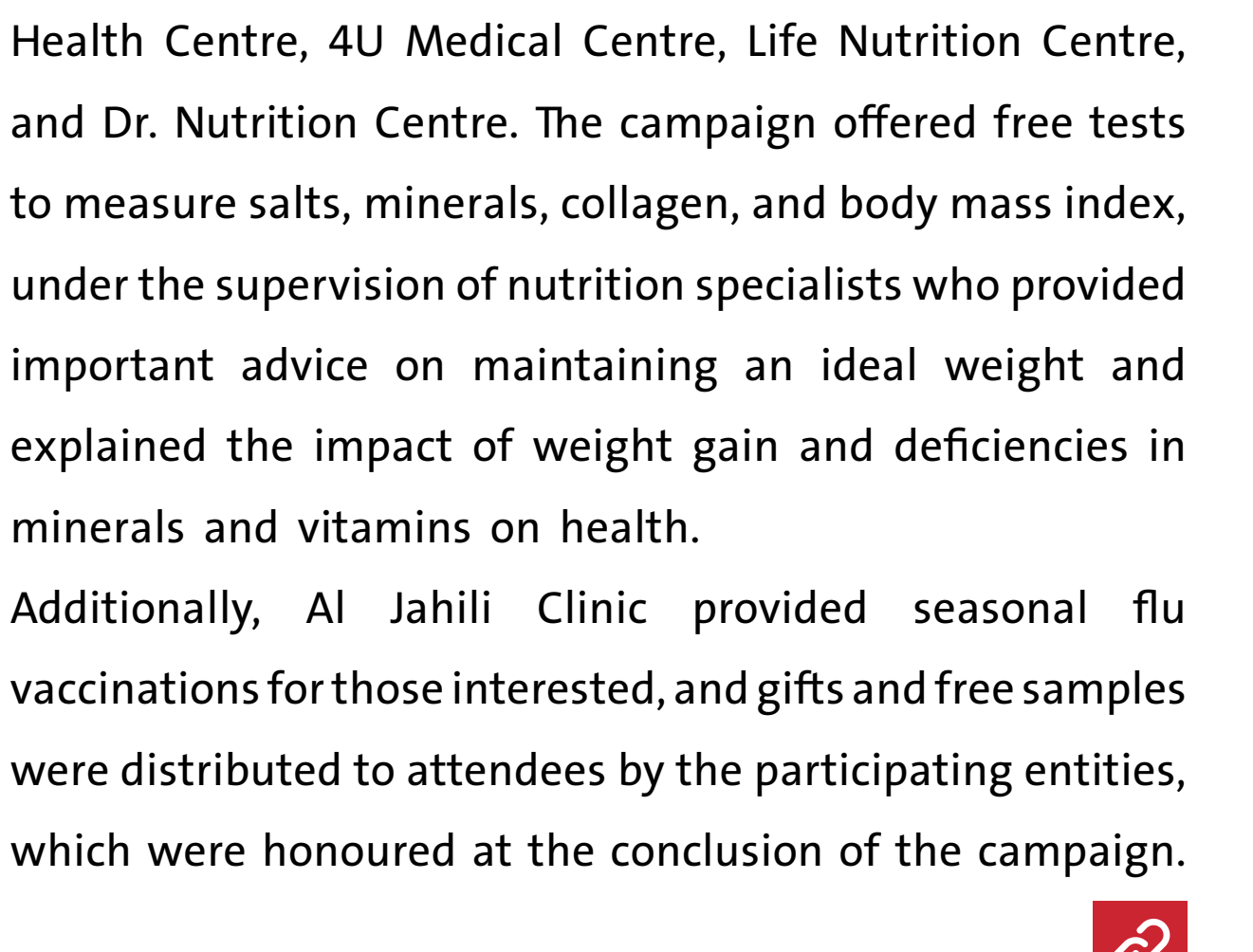
Engineering students have achieved a well-deserved victory by winning first place in the MakeX Robotics Competition, and they achieved an amazing victory! The team competed against teams from different universities in the UAE, and demonstrated exceptional skills in the fields of robotics, programming, and teamwork, which enabled them to win first place at the national level.



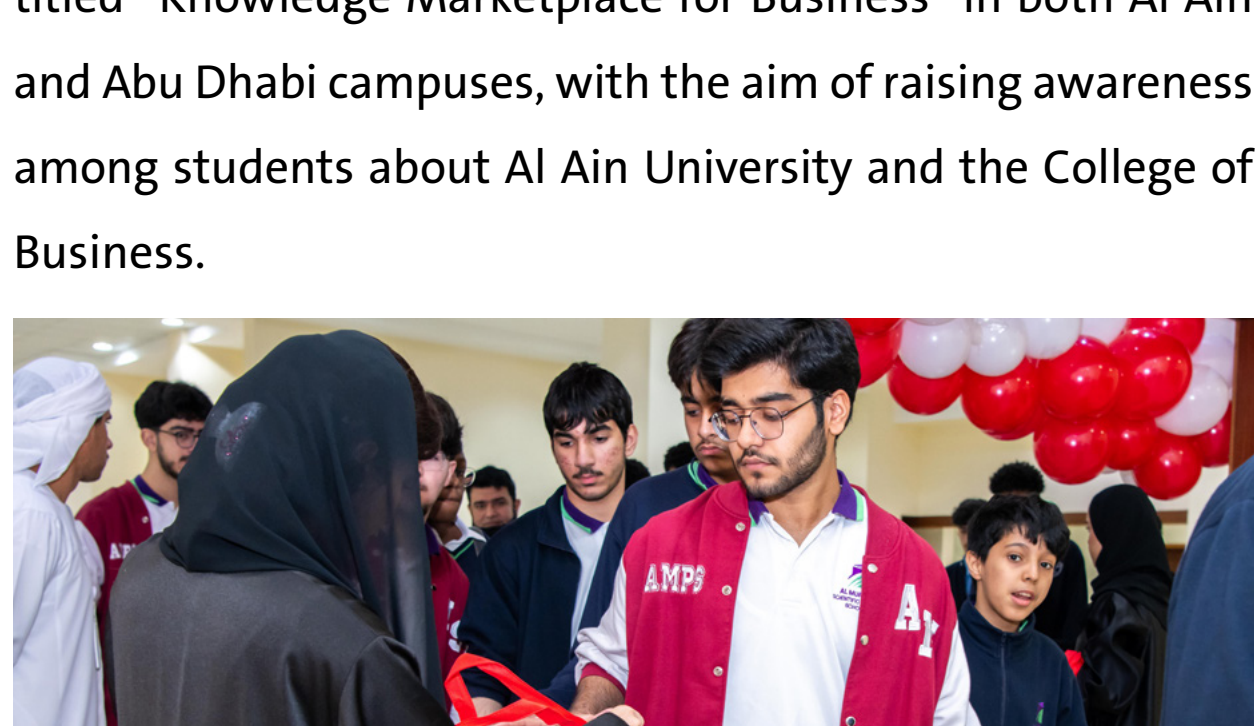
My Store for Productive Families Exhibition to Support Women Entrepreneurs

As part of its efforts to support women entrepreneurs and small businesses, the Student Affairs Department at Al Ain University, Abu Dhabi campus, in collaboration with the General Women's Union, organized the "My Store for Productive Families" exhibition. The exhibition aims to highlight the innovations of women from productive families and provide a platform for showcasing their diverse products.

The event featured a range of small businesses run by talented women from various fields, including handmade crafts, homemade foods, traditional perfumes, and artistic creations. The exhibition also provided an opportunity for commercial exchange.

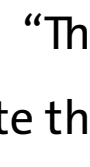


Health Awareness Campaign in Collaboration with Specialized Medical Centres



The Deanship of Student Affairs, in its Al Ain campus, organized a health awareness campaign under the slogan "We Care About Your Health," in cooperation with Al Jahili Health Centre, 4U Medical Centre, Life Nutrition Centre, and Dr. Nutrition Centre. The campaign offered free tests to measure salts, minerals, collagen, and body mass index, under the supervision of nutrition specialists who provided important advice on maintaining an ideal weight and explained the impact of weight gain and deficiencies in minerals and vitamins on health.

Additionally, Al Jahili Clinic provided seasonal flu vaccinations for those interested, and gifts and free samples were distributed to attendees by the participating entities, which were honoured at the conclusion of the campaign.



Business Knowledge Bazaar: A Day of Fun and Learning at Al Ain University

The College of Business, in collaboration with the Deanship of Student Affairs, organized an entertaining educational event titled "Knowledge Marketplace for Business" in both Al Ain and Abu Dhabi campuses, with the aim of raising awareness among students about Al Ain University and the College of Business.



"Journey of Light" in celebration of Isra and Mi'raj

Al Ain University organized a special event titled "The Journey of Light" at its Al Ain campus to commemorate the Isra and Mi'raj, celebrating this great miracle and drawing valuable lessons from it. The event saw notable attendance from students, faculty, administrative staff, and the local community. It included a variety of activities, including religious songs and cultural competitions that reflected the noble meanings of this blessed occasion.

This event is part of the university's commitment to promoting religious and cultural values.



A workshop entitled; COLING 2025 on Computational Linguistics for Religious Texts

The College of Engineering at Al Ain University, represented by Dr. Majdi Swalha and Professor Bayan Abu Shawar, in collaboration with other universities such as the University of Sharjah, Mohamed Bin Zayed University for Humanities, Magdeburg University in Germany, and the University of

Leeds in the UK, organized a workshop as part of the COLING 2025 conference titled "New Horizons in Computational Linguistics for Religious Texts." The workshop was held on January 19, 2025, at the Abu Dhabi National Exhibition Center (ADNEC).



Developing Minds and Investing in Education: A Key Foundation for Building the Future of Generations

The Deanship of Student Affairs at the Abu Dhabi campus organized a lecture titled "Shaping Minds for Building the Future of Generations," presented by Mr. Ibrahim Al Marzouqi, a member of the advisory council of the Deanship of Student Affairs. The lecture addressed the UAE's efforts to develop minds and invest in the education sector, emphasizing the importance of cooperation between education, families, and society in shaping future generations. The role of technology in enhancing and developing skills was also highlighted.

The event saw significant interaction from the audience, who discussed ways to build a creative generation capable of facing challenges. The speaker stressed that investing in minds is an investment in the nation's future.



"Universal Design for Inclusion" Workshop Promotes Inclusivity in Engineering



The College of Engineering at Al Ain University - Abu Dhabi Campus, in collaboration with Bon Education Company, hosted a workshop titled "Universal Design for Inclusion". The workshop focused on the importance of empathy in developing innovative and inclusive designs, with a special

emphasis on the challenges faced by individuals with chronic conditions like Multiple Sclerosis (MS). Students participated in hands-on activities and group discussions, where they learned how to incorporate empathy for users into the design process.



Honoring Student Abdul Rahman Al-Qabati for His Remarkable Sports Achievements

The university president, Prof. Chaleb Al-Rifai, along with the Vice President for Development and Follow-up Affairs, Prof. Ibtihal Abu Rezeq, and the Dean of Student Affairs, honored Abdul Rahman Al-Qabati, a law student, for his exceptional performance in national sports competitions.

Abdul Rahman excelled in 5 km and 10 km running races, delivering remarkable performances that demonstrated his outstanding abilities. His achievements contributed to raising the university's profile in sports events. During the ceremony, the university president expressed his pride in Abdul Rahman's accomplishments, emphasizing the importance of supporting distinguished students in various fields, especially sports.

